

Promote your brand nationwide, assist the industry and get a tax write-off!

Join in the fun and participate in a popular, feel-good program! Each year, the Wisconsin Restaurant Association Education Foundation hosts a Silent Auction to fund its programs which promote the foodservice industry as a professional career path.

Again for 2010, the Silent Auction will be conducted online and promoted at the Expo to offer additional benefits to donors! We invite you to help tomorrow's foodservice professionals and generate good-will marketing for your company by participating in the Education Foundation's Silent Auction.

PROMOTION DETAILS

Acknowledgement of your donation will appear on the national BiddingForGood website at www.wirestaurant.cmarket.com and on Expo materials both before and during the show. Select items will be on display in the WRA booth and up for bid all three days of the show and online March 1st-22nd, 2010.

By participating in this program, you'll market your brand in a unique way and create a positive image for your company! Don't miss out on this opportunity!

BENEFITS of DONATING

A donation to the Education Foundation is tax deductible as a charitable contribution for federal tax purposes. Monies benefit scholarship and educational programs.

A new online format offers quick and easy bidding and more exposure for donors, with expanded marketing and nationwide promotion on www.biddingforgood.com. Donated items will be prominently showcased online and in the high-traffic WRA booth, right on the show floor.

DONATION SUGGESTIONS

A minimum suggested retail value of \$50 is requested. ***Trips, hotel stays, and gift certificates should be valid beginning March 22, 2010.*** Among donations received last year were:

- Specialty food & beverages
- Vacation & dinner cruises
- Autographed memorabilia
- Gift Certificates
- Hotel & resort stays
- Golf packages
- Event tickets

Promote your company's name and help promote the industry's future by donating a good or service to the Education Foundation's 2010 Silent Auction!

TO DONATE:

Visit the auction website at www.wirestaurant.cmarket.com or complete the form on the next page and submit item by **Wednesday, February 24, 2010.**

FOR MORE INFORMATION, CONTACT:

Carrienne Wolfe
Wisconsin Restaurant Assoc. Education Foundation
2801 Fish Hatchery Road, Madison, WI 53713
cwolfe@wirestaurant.org • 800.589.3211



www.wirestaurant.cmarket.com

www.biddingforgood.com

Silent Auction Donation Form

Company Name: _____

Contact Name: _____

Website: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

Estimated Retail Value: \$ _____

Signature of Person Authorizing Donation: _____

Item Description: _____

For best exposure and to raise as much money as possible, please include photos of your item or establishment and attach product brochure or more information, if available. Also, all donations are appreciated, however items that are easily shipped will bring more return for your donation.

Return this form with donated item by **February 24, 2010** to:

Carrienne Wolfe
WRA EF 2009 Silent Auction
2801 Fish Hatchery Road
Madison, WI 53713
Fax to: **608.270.9960**

Or donate online at: **www.wirestaurant.cmarket.com**

*To ensure inclusion in the Auction Catalog, your donation form
and item must be received by Monday, February 24, 2010.*