

Give your customers free admission to the Expo.

Impress your clients with totally free registration to the Wisconsin Restaurant Expo with Preferred Customer Passes. As an exhibitor at the Expo, you can order as many Preferred Customer Passes as you would like for the low price of only \$5 each. Order today!

BENEFITS & DETAILS

- Use Preferred Customer Passes to invite your customers and prospects to attend the Expo courtesy of your company.
- A pass provides the bearer with totally free registration to any and/or all three days of the Expo.
- Passes may be ordered in any quantity for only \$5/each (sales tax is included). This special rate is available only to exhibitors at the 2010 Wisconsin Restaurant Expo.
- Delivery of passes may take up to two weeks so please order well in advance of the time when you plan to distribute the passes to your clients.
- Deadline: February 19, 2010
- Preferred Customer Passes should be distributed only to those working in the foodservice industry. These passes **ARE NOT** to be used for exhibitor badges or by non-exhibiting suppliers. Non-exhibiting suppliers are not allowed to attend the Expo. Their registration will be rejected.
- Preferred Customer Passes are non-returnable and non-refundable.

EXHIBITOR INFORMATION

Company Name: _____
 Contact Person: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

ORDER & PAYMENT INFORMATION

Please send me _____ Preferred Customer Passes
 Number of passes _____ x \$5 = \$ _____
 CHECK ENCLOSED (for amount noted above)

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover
 Card #: _____
 Exp. Date: _____
 Print Cardholder Name: _____
 Signature: _____

DEADLINE: FEBRUARY 19, 2010

SEND FORM WITH PAYMENT TO:

Katie Lundgren
 Wisconsin Restaurant Association
 2801 Fish Hatchery Road
 Madison, WI 53713
 Or via fax to: 608.270.9960

QUESTIONS?

Contact Katie Lundgren at
 phone: 800.589.3211
 phone: 608.270.9950
 fax: 608.270.9960
 email: klundgren@wirestaurant.org