

Reach buyers before the show even begins.

As an exhibitor at the 2010 Wisconsin Restaurant Expo, you have the opportunity to purchase the Wisconsin Restaurant Association's membership list at an incredibly discounted rate. Use the list to market directly to WRA restaurant members. It's an excellent way to increase your booth traffic by placing your exhibit on the buyers "Must See" list.

EXHIBITOR INFORMATION

Company Name: _____
Contact Person: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Fax: _____
Email: _____

PAYMENT INFORMATION

PAY WITH CHECK

Check enclosed for \$275

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover

Card #: _____

Exp. Date: _____

Print Cardholder Name: _____

Signature: _____

DEADLINE:
FEBRUARY 19, 2010

BENEFITS & DETAILS

- Use the WRA membership list to send your company's pre-show and post-show marketing literature.
- The list includes complete mailing information and phone numbers for the WRA's primary membership.
- The cost of the list is only **\$275** (sales tax is included). This very special rate is available only to exhibitors at the 2010 Wisconsin Restaurant Expo. The WRA Membership List must be ordered before February 19, 2010.
- The list will be sent to you via email. The membership information is placed in an easy-to-use Microsoft Excel spreadsheet. Please be sure you include your email address on this order form.
- Use of the list must be limited to the promotion of your company prior to and directly following the Wisconsin Restaurant Expo. Distribution of the list to any other company is forbidden. WRA monitors use of this list.

SEND FORM WITH PAYMENT TO:

Ryan Pettersen
Wisconsin Restaurant Association
2801 Fish Hatchery Road
Madison, WI 53713
Or via fax to: 608.270.9960

QUESTIONS?

Contact Ryan Pettersen at
phone: 800.589.3211
phone: 608.270.9950
fax: 608.270.9960
email: rpettersen@wirestaurant.org