

Add recognition to your listing in the Program & Exhibit Directory with a Logo Upgrade!

A Logo Upgrade puts your company's logo next to your listing in the directory. The logo gives your listing a personal touch and will draw more attendees to your booth.

EXHIBITOR INFORMATION

Company Name: _____
 Contact Person: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

PAYMENT INFORMATION

PAY WITH CHECK

Check enclosed for \$100

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover

Card #: _____

Exp. Date: _____

Print Cardholder Name: _____

Signature: _____

**DEADLINE:
FEBRUARY 5, 2010**

SAMPLE PAGE FROM PROGRAM

WISCONSIN RESTAURANT EXPO • 2010
Everything Foodservice

True Food Service Equipment..... 809 2001 East Terra Lane O'Fallon, MO 63366 (636) 240-2400 (800) 325-6152 (636) 272-2408 FAX www.truefmfg.com	Wisconsin Bakers Assoc..... 653 2514 S. 102nd Street, Suite 100 West Allis, WI 53227 (414) 258-5552 (800) 542-2688 (414) 258-5582 FAX www.wibakers.com
Upper Midwest Gourmet..... 849 1901 Traffic Street NE Minneapolis, MN 55413 (612) 728-7208 (612) 728-7227 FAX www.uppermidwestgourmet.net david@uppermidwestgourmet.net	Wisconsin Beef Council..... 734 680 Grand Canyon Drive Madison, WI 53719 (608) 833-7177 (608) 833-4726 FAX www.beefips.com amh@beefips.com
UW Provision Co., Inc..... 949 2315 Pleasant View Road Middleton, WI 53562 (608) 836-7471 (608) 836-6328 FAX www.uwprovision.com sales@uwprovision.com	Wisconsin Milk Marketing Board .. 810 8418 Excelsior Dr. Madison, WI 53593 (608) 836-8820 (800) 373-9662 (608) 836-5822 FAX www.wisdairy.com pleuer@wmmb.org
Vern's Cheese, Inc..... 824 312 W. Main Street Chilton, WI 53014 (920) 849-7717 (920) 849-7883 FAX www.vernscheese.com info@vernscheese.com	Wisconsin Restaurant Assoc. 525 2801 Fish Hatchery Road Madison, WI 53713 (608) 270-9950 (800) 589-3211 (608) 270-9960 FAX www.wirestaurant.org
The Vollrath Company, LLC..... 843 1238 N. 18th St. Sheboygan, WI 53081 (920) 457-4851 (920) 459-6570 FAX www.vollrathco.com	Wells Fargo Merchant Services 428 100 E. Wisconsin Ave., Suite 1200 Milwaukee, WI 53202 (414) 224-4370 (608) 358-8388 FAX www.wellsfargo.com danmaurice@wellsfargo.com

DETAILS & GUIDELINES

Preferred Logo Size: 2" x 2" (or larger)

Preferred Logo Color: Black & White

Acceptable Logo Formats: Logos should be sent electronically via email or disk in EPS, TIFF or JPEG format (at least 300 dpi).

Cost: \$100 (sales tax is included)

SEND FORM WITH PAYMENT TO:

Ryan Pettersen
 Wisconsin Restaurant Association
 2801 Fish Hatchery Road
 Madison, WI 53713
 Or via fax to: 608.270.9960

QUESTIONS?

Contact Ryan Pettersen at
 phone: 800.589.3211
 phone: 608.270.9950
 fax: 608.270.9960
 email: rpettersen@wirestaurant.org