

Order exhibitor badges online at www.wirerestaurant.org/expo/exhibit/badges.php

DETAILS

Each exhibiting company may receive a minimum of five complimentary badges.* For each additional 100 square feet of exhibit space, your company will receive an extra three (3) badges. See table below right for examples. Note: 100 square feet is equivalent to one 10 x 10 booth.

Advance badge orders must be received by March 8, 2012. Badge requests over and above the complimentary allotment will cost \$25 each. **Badges ordered onsite, will cost \$35 each.** Complimentary badges are ONLY available if ordered by March 8, 2012.

Exhibitor badges must be worn during move-in, show hours, and move-out. Only those wearing an exhibitor badge will be allowed on the floor during move-in, move-out, and exhibitor prep hours on show days.

Remember that exhibitor badges can never be used to admit restaurateurs, non-exhibiting suppliers, or minors. Only employees of an exhibiting company may be registered as exhibitors. See admission guidelines for non-exhibiting suppliers within the Rules & Regulations section.

Customer passes are available and can be purchased by exhibitors at a deep discount of just \$5/pass. Information on "Preferred Customer Passes" can be found later in this section on page PS-04. Contact Ryan Petterson at 800.589.3211 or rpettersen@wirerestaurant.org to order.

* Tabletop exhibit space in special event areas includes three complimentary badges.

REGISTRATION INSTRUCTIONS

Exhibitors must go to the following website:

<http://www.wirerestaurant.org/expo/exhibit/badges.php>

Once there, click on the **REGISTER TODAY** button. You will need your special user name and password to begin the registration process.

The primary contact person listed on your company's exhibit contract will be sent an email with instructions on how to register your company's staff for the 2012 Wisconsin Restaurant Expo. The email includes a unique user login and password.

**Exhibitor badges must be ordered
online for all exhibitors.**

COMPLIMENTARY BADGE ALLOTMENT

Square Feet	Free Badges
100.....	5
150.....	7
200.....	8
300.....	11
400.....	14
500.....	17
600.....	20
700.....	23
800.....	26

**DEADLINE FOR ADVANCE REGISTRATION:
MARCH 8, 2012**

Non-exhibiting suppliers and children under 16 years of age (including infants) will not be permitted access to the exhibit floor at any time. This INCLUDES move-in and move-out hours.