

Give your customers free admission to the Expo.

Impress your clients with totally free registration to the Wisconsin Restaurant Expo with Preferred Customer Passes. As an exhibitor at the Expo, you can order as many Preferred Customer Passes as you would like for the low price of only \$5 each. Order today!

BENEFITS & DETAILS

- Use Preferred Customer Passes to invite your customers and prospects to attend the Expo courtesy of your company.
- A pass provides the bearer with totally free registration to any and/or all three days of the Expo.
- Passes may be ordered in any quantity for only \$5/each (sales tax is included). This special rate is available only to exhibitors at the 2012 Wisconsin Restaurant Expo.
- Delivery of passes may take up to two weeks so please order well in advance of the time when you plan to distribute the passes to your clients.
- Deadline: February 17, 2012
- Preferred Customer Passes should be distributed only to those working in the foodservice industry. These passes **ARE NOT** to be used for exhibitor badges or by non-exhibiting suppliers. Non-exhibiting suppliers are not allowed to attend the Expo. Their registration will be rejected.
- Preferred Customer Passes are non-returnable and non-refundable.

EXHIBITOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

ORDER & PAYMENT INFORMATION

Please send me _____ Preferred Customer Passes

Number of passes _____ x \$5 = \$ _____

CHECK ENCLOSED (for amount noted above)

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover

Card #: _____

Exp. Date: _____

Print Cardholder Name: _____

Signature: _____

DEADLINE: FEBRUARY 17, 2012

SEND FORM WITH PAYMENT TO:

Ryan Pettersen
Wisconsin Restaurant Association
2801 Fish Hatchery Road, Madison, WI 53713
Fax: 608.270.9960
Email: rpettersen@wirerestaurant.org

QUESTIONS?

Contact Ryan Pettersen
Phone: 800.589.3211 or 608.270.9950
Email: rpettersen@wirerestaurant.org