

Reach buyers before the show even begins.

As an exhibitor at the 2012 Wisconsin Restaurant Expo, you have the rare opportunity to purchase the Wisconsin Restaurant Association's membership list at an incredibly discounted rate. This list usually rents for up to \$1,200 — your special rate is only \$275! Use the list to market directly to WRA restaurant members. It's an excellent way to increase your booth traffic by placing your exhibit on the buyers "Must See" list.

EXHIBITOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

PAYMENT INFORMATION

PAY WITH CHECK

Check enclosed for \$275

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover

Card #: _____

Exp. Date: _____

Print Cardholder Name: _____

Signature: _____

DEADLINE:
FEBRUARY 17, 2012

BENEFITS & DETAILS

- Use the WRA membership list to send your company's pre-show and post-show marketing literature.
- The list includes complete mailing information and phone numbers (sorry, no email addresses) for the WRA's primary membership.
- The cost of the list is only **\$275** (sales tax is included). This very special rate is available only to exhibitors at the 2012 Wisconsin Restaurant Expo. The WRA Membership List must be ordered before February 17, 2012.
- The list will be sent to you via email. The membership information is placed in an easy-to-use Microsoft Excel spreadsheet. Please be sure you include your email address on this order form.
- Use of the list must be limited to the promotion of your company prior to and directly following the Wisconsin Restaurant Expo. Distribution of the list to any other company is forbidden. WRA monitors use of this list.

SEND FORM WITH PAYMENT TO:

Ryan Pettersen
Wisconsin Restaurant Association
2801 Fish Hatchery Road, Madison, WI 53713
Fax: 608.270.9960
Email: rpetersen@wirerestaurant.org

QUESTIONS?

Contact Ryan Pettersen
Phone: 800.589.3211 or 608.270.9950
Email: rpetersen@wirerestaurant.org