

Add recognition to your listing in the Program & Exhibit Directory with a Logo Upgrade!

A Logo Upgrade puts your company's logo next to your listing in the exhibit directory. The logo gives your listing a personal touch and will draw more attendees to your booth.

EXHIBITOR INFORMATION

Company Name: _____
 Contact Person: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

PAYMENT INFORMATION

PAY WITH CHECK

Check enclosed for \$100

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover
 Card #: _____

Exp. Date: _____

Print Cardholder Name: _____

Signature: _____

**DEADLINE:
FEBRUARY 10, 2012**

SEND FORM WITH PAYMENT TO:

Ryan Pettersen
 Wisconsin Restaurant Association
 2801 Fish Hatchery Road, Madison, WI 53713
 Fax: 608.270.9960
 Email: rpetersen@wirerestaurant.org

SAMPLE PAGE FROM PROGRAM

<p>WISCONSIN RESTAURANT EXPO • 2012</p> <p>Vern's Cheese, Inc...... 824 312 W. Main Street Chilton, WI 53014 (920) 849-7717 (800) 755-0329 (920) 849-7883 FAX www.vernscheese.com info@vernscheese.com</p> <p>Vienna Beef..... 340 2501 N. Damen Ave. Chicago, IL 60647 (773) 435-2247 (773) 409-2620 FAX www.viennabeef.com</p> <p>Vita Foods 612 2222 West Lake Street Chicago, IL 60612 (312) 738-4500 (312) 738-3215 FAX www.vitafoodproducts.com scotty@vitafoodproducts.com</p> <p>The Vollrath Company, LLC..... 847 1236 N. 18th St. Sheboygan, WI 53081 (920) 457-4851 (920) 459-6573 FAX www.vollrathco.com</p> <p>Water Billboards..... 831 107 11th St. East Canby, MN 56220 (507) 223-7133 (507) 223-7137 FAX www.waterbillboards.com info@waterbillboards.com</p> <p>West Bend Mutual Insurance Co.... 222 1900 S. 18th Avenue West Bend, WI 53095 (262) 334-5571 (800) 236-5010 (262) 338-5171 FAX www.thisisverlinc.com</p>	<p>Westby Creamery.....SS101 401 S. Main St. Westby, WI 54667 (800) 492-9282 (608) 634-3194 FAX www.westbycreamery.com</p> <p>Wisconsin Beef Council..... 320 680 Grand Canyon Drive Madison, WI 53719 (608) 833-9940 (608) 833-4725 FAX www.beefips.com jwf@beefips.com</p> <p>Wisconsin Milk Marketing Board.. 712 8418 Excelsior Dr. Madison, WI 53593 (608) 836-8820 (800) 373-9662 (608) 836-5822 FAX www.eatwisconsincheese.com info@eatwisconsincheese.com</p>
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Wisconsin Restaurant Assoc. 525
 2801 Fish Hatchery Road
 Madison, WI 53713
 (608) 270-9950 (800) 589-3211
 (608) 270-9960 FAX
www.wirerestaurant.org



DETAILS & GUIDELINES

Preferred Logo Size: 2" x 2" (or larger)

Preferred Logo Color: Black & White

Acceptable Logo Formats: Logos should be sent electronically via email or disk in EPS, TIFF or JPEG format (at least 300 dpi).

Cost: \$100 (sales tax is included)

QUESTIONS?

Contact Ryan Pettersen
 Phone: 800.589.3211 or 608.270.9950
 Email: rpetersen@wirerestaurant.org