

Support student scholarships. Get a tax write-off. Promote your brand.

DONATE TO THE CHARITABLE AUCTION

- Raises funds for the non-profit WRA Education Foundation's programs
- Supports scholarships for students pursuing careers in foodservice
- Donations are tax-deductible as charitable contributions for federal tax purposes
- All businesses are prominently featured in the high-traffic Charity Auction booth at the Expo and on the national auction website at www.biddingforgood.com/wirestaurant

The most popular items in the WRA Education Foundation auctions include: gift certificates, food and beverage products you sell/distribute, tickets to events, golf items, wine and liquor, local travel packages and more. Get your donations in by **February 20, 2012** to be included!

Remember, the better the item you donate, the more attention your company receives as a donor! It's an inexpensive way to cross-promote your company and get more mileage from the Expo.

THREE AUCTIONS, EQUAL EXPOSURE

- **Daily Silent Auctions at the Expo, March 12, 13 and 14**
Each day features a different set of items up for bid - items also listed on the auction site
- **Restaurant Tree at the Expo**
Choose an envelope from the tree to win gift certificates valued up to \$75
- **Online Auction Launches at the Show**
Larger-ticket items and travel-related packages up for bid to national audience

Donate – you'll help feed dreams and build futures.

www.biddingforgood.com/wirestaurant

FOR MORE INFORMATION, CONTACT:

Carrienne Wolfe
Wisc. Restaurant Assoc. Education Foundation
2801 Fish Hatchery Road, Madison, WI 53713
cwolfe@wirestaurant.org • 800.589.3211



**REMEMBER:
It's for the kids and the
future of the industry!**

Charitable Auction Donation Form

Company Name: _____

Contact Name: _____

Website: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

Estimated Retail Value: \$ _____

Signature of Person Authorizing Donation: _____

Item Description: _____

For best exposure and to raise the most money for non-profit programs, please include photos. If available, also attach more information or a product brochure. While all donations are appreciated, donated items that are easily shipped will generate the most traffic and activity for your business.

Return this form with donated item by **February 20, 2012** to:

Carrienne Wolfe
WRA EF 2012 Charitable Auction
2801 Fish Hatchery Road
Madison, WI 53713
Fax to: **608.270.9960**

Or donate online at: www.biddingforgood.com/wirestaurant

*To ensure inclusion in the Auction Catalog, your donation form
and item must be received by Monday, February 20, 2012.*