

# Wisconsin Restaurant Expo 2012

Frontier Airlines Center, March 12 - 14, 2012

**Please read this information carefully, and call us if you have questions.**

**Freight Handling Charges:** Valley Expo & Displays is prepared to receive your freight in advance at one of our warehouse locations, or directly at the show site. **All shipments must be sent prepaid; collect freight shipments will be refused.** Valley Expo freight handling charges are based on incoming weight, rounded up to the nearest 100 lbs. For rates and schedule information that apply to this convention, please refer to the **Freight Handling Order Form**.

**Exhibitors are responsible for crating and uncrating of their own product.**

**Advance Shipments:**

- A. Receiving at our warehouse up to 30 days prior to the first day of move in
- B. Delivery to your exhibit booth
- C. Storage of empty containers, and return of empty containers to your booth
- D. Reloading freight for outbound shipping

Please complete your bill of lading, and label your shipment as follows:

EXHIBITING COMPANY NAME
BOOTH NUMBER
<b>Wisconsin Restaurant Expo 2012</b>
UPS FREIGHT
C/O VALLEY EXPO & DISPLAYS
4924 SOUTH 13TH STREET
MILWAUKEE, WI 53221

First day freight will be accepted at advance location: **2/10/12**

Last day freight will be accepted: **3/5/12**

**Direct Shipments to the Show Site:**

- A. Receiving at the show site, and delivery to your exhibit booth
- B. Storage of empty containers
- C. Return of empty containers to your booth
- D. Reloading for outbound shipment

Please complete your bill of lading, and label your shipment as follows:

EXHIBITING COMPANY NAME
BOOTH NUMBER
<b>Wisconsin Restaurant Expo 2012</b>
FRONTIER AIRLINES CENTER
C/O VALLEY EXPO & DISPLAYS
400 W WISCONSIN AVE
MILWAUKEE, WI 53203

**Do not send shipments to arrive in advance of 3/10/12 to the show site. The facility has no means of storage, and will refuse your shipment.**

Days freight will be accepted at show site: **3/10/12; 8:00AM - \*3:00PM**  
**3/11/12; 10:00AM - \*5:00PM**

**\*Drivers must check in by 2PM on 3/10 and by 4PM on 3/11**

**Authorization To Provide Freight Services:** By completing the Freight Handling Order Form, it is understood that Valley Expo & Displays and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Valley Expo & Displays for drayage services are based on the value of the material handling services and the scope of Valley Expo & Displays liability as herein set forth. The amounts payable to Valley Expo & Displays are unrelated to the value of the Exhibitor's property being handled by Valley Expo & Displays or its subcontractor. It is impractical and extremely difficult to fix the value of each shipment handled by Valley Expo & Displays or its subcontractors. It is agreed therefore that if Valley Expo & Displays or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum equal to 30 cents per pound per article, with a maximum liability of \$500 per item, or \$1,000 per shipment, whichever amount shall be less, as agreed upon damages bit as a penalty, and such agreed upon damages shall be the Exhibitors exclusive remedy. Exhibits left on exhibit floor without return instructions will be returned to our warehouse and held for disposition at an additional charge. Valley Expo & Displays will not be responsible for condition, count or content until such time as exhibits or materials are picked up for removal after the close of the exhibition.

Make certain all your material is properly insured against fire, theft and all hazards while in transit to and from your booth and for the duration of the exhibition.

**The Freight Handling Order Form must be completed and returned with payment to Valley Expo & Displays before exhibit freight will be handled!**

