

TABLETOP DESIGN COMPETITION RULES

March 12 – 14, 2012 • Frontier Airlines Center, Milwaukee



1. Entry forms must be submitted by March 1, 2012.
2. The Tabletop Design Competition is taking place inside the exhibit hall of the Frontier Airlines Center during all three days of the Wisconsin Restaurant Expo.
3. Each display must consist of a table with settings and seating for eight.
4. Designs must be contained within a pre-assigned 12' x 12' space with a 12' height restriction.
5. The Wisconsin Restaurant Expo will provide you with a 72" round table that the Frontier Airlines Center has in stock. You must notify us in advance if you intend on providing your own 72" round table for your display. Square tables may be used provided they accommodate an eight-person setting. Chairs are required. Eight standard banquet chairs may be provided for you or you can bring in your own seating to accommodate eight. All other equipment including specialty tables, chair coverings, china, linens, floral and other design elements are the contestant's responsibility.
6. Actual food items may not be used on the table top displays and no open flames are permitted.
7. Black carpeting will be provided.
8. The tabletop contest schedule is as follows:

Set-Up Options	Tabletop Viewing	Dismantle Options
Saturday, March 10 8 am – 4 pm	Monday, March 12 11 am – 5 pm	Wednesday, March 14 3 pm – 8 pm
Sunday, March 11 10 am – 5 pm	Tuesday, March 13 10 am – 5 pm	Thursday, March 15 8 am – 11 am
	Wednesday, March 14 10 am – 3 pm	

Final touches can be done to the tabletops the morning of Monday, March 12 but must be completed by 8:00 am.

9. **People's Choice** winners will be selected by popular vote. Attendees will vote for their favorite tabletop. This will be done by issuing a poker chip to each attendee. The attendees will then place the poker chip in the voting box of their choice. An independent panel will count the chips to determine the winner at the close of the show on Wednesday.

Category winners will be selected by a panel of industry experts on Monday, March 12th and judged in three categories:

Most Innovative (unique use of materials)
 Most Viable Concept (functional, practical design)
 Best Use of Theme

The judges will use a numeric scoring system to determine the three "category" winners. The criteria they will use includes: innovation, functionality, technicality (proper use), first impression and cohesiveness.

It is possible to win in more than one category.

The first place winner in each of the above four categories will receive \$250 cash, an award suitable for displaying, and announcements on the Expo's Facebook page and website.

10. In case of a tie, prize money will be split between winners.
11. Competitors agree to allow attendees to photograph and/or videotape their displays. The Wisconsin Restaurant Expo is given permission to use photos and/or video of the displays in future Wisconsin Restaurant Expo marketing.

12. The Wisconsin Restaurant Expo may adjust these rules with notice to contestants. Please contact the Wisconsin Restaurant Expo (800-589-3211) with any questions.
13. Flatbed carts will be provided for contestants to transport display materials back and forth from the loading/unloading area to the competition area. You will need to schedule a time with show management to drop off and pick up your competition equipment. Once you've registered to compete in the Tabletop Design Competition, information will follow on times and procedures for bringing your equipment into the convention center. No material handling costs will be charged.
14. Competitors are responsible for all items used in the Competition. WRA is not responsible for any lost, damaged or stolen products.

TABLETOP DESIGN COMPETITION ENTRY FORM
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Entry Forms Must Be Submitted by Thursday, March 1, 2012



Company Name: _____

Key Contact: _____

Address _____

City: _____ State: _____ Zip _____

Phone: _____

Cell: _____

Email: _____

A 72" round table will be provided for you.

If you prefer to bring your own table, please check this box: I will bring my own table

Chairs:

- I wish to have the Expo provide me with (8) standard banquet chairs to incorporate into my tabletop design.
- I intend to bring my own chairs.

Tabletop Name: _____

Please provide a brief description of your tabletop (this will be published on a sign placed by your table and given to the judges):

Please return form to: Dawn Faris
Wisconsin Restaurant Association
2801 Fish Hatchery Rd
Madison, WI 53713
(608) 270-9960 Fax
dfaris@wirerestaurant.org

Questions: (800) 589-3211 • (608) 270-9950
dfaris@wirerestaurant.org