


<b>SUPPLIER MEMBERSHIP PROGRAM</b>			<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>
<b>Annual Investment</b>			<b>\$570</b>	<b>\$700</b>	<b>\$995</b>	<b>\$1,500</b>	<b>\$5,000</b>
<b>Partner Marketing Kit</b>	Includes WRA logo use with guidelines and tips on how to message your partnership to the restaurant community		X	X	X	X	X
<b>"Shout Out" in "Your Weekly Special" eNewsletter</b>	Sent every Wednesday to restaurant members. Your company can be featured once/year.		X	X	X	X	X
<b>Preferred Member Pricing on Classes, Events &amp; Marketing Opportunities</b>	Saves you hundreds of dollars!		X	X	X	X	X
<b>Business Referrals</b>	Staff provides supplier member referrals to restaurateurs seeking new vendors		X	X	X	X	X
<b>Quarterly Membership List of Restaurant Members</b>	Digital doc that includes key contact, address, phone, business demographics (no email address)		X	X	X	X	X
<b>Access to AskWRA</b>	A team of experts that help with industry questions		X	X	X	X	X
<b>Weekly Newsletter</b>	A digital newsletter that provides timely info on what's happening in the Wisconsin restaurant world		X	X	X	X	X
<b>Access to Members Only</b>	Special web portal with valuable industry info only accessible to supplier members		X	X	X	X	X
<b>Preferred Pricing with a Suite of Suppliers</b>	Save on business with vendors like Constant Contact, Office Depot, UPS, Lenovo and others		X	X	X	X	X
<b>Industry Updates</b>	Keeping you on top of important news		X	X	X	X	X
<b>Featured in Quarterly Update Email to Restaurants</b>	A digital showcase of supplier members that have product launches, special pricing and company news			Featured in 1 quarter	Featured in 2 quarters	Featured in 3 quarters	Featured in 4 quarters with preferred placement
<b>Editorial Ad in Weekly eNewsletter</b>	You write the copy and we drop it in as an article for restaurant members to read			1/year	2/year	3/year	4/year
<b>Custom Eblast</b>	WRA deploys your email to 2,100+ unique email addresses of restaurant members that represent over 7,000 locations					1/year	2/year
<b>Elite Supporter</b>	Logo with logo link to your website on WRA's homepage						X
<b>Promotion of your Preferred Pricing to Restaurant Members</b>	Promotion extended on WRA website, new member onboarding materials and periodic member reminders						X
<b>Social Media Promo Package</b>	Preference given to your company on posts that are appropriate for WRA's social channels						X
<b>Business Flyer Included in HERO</b>	This valuable operations handbook for new restaurant members is a great way to introduce your company						X
<b>Digital Buyers Guide Listing</b>	Alpha and product category listing on WRA's website		X	X	X	X	X
<b>Staff Contacts Included</b>	Assign who you want to receive unique log-in to members only and electronic communications		2	3	4	5	unlimited
<b>Thank you given at every WRA board meeting</b>	Three held/year						X
<b>Annual Meeting Notice</b>	"Elite Supporter" member logo on statewide mailing to all members						X