Midwest Foodservice Expo 2020
Wisconsin Center, March 9-11, 2020

Counter Kit 129 Fan Counter

- Freestanding counter constructed of aluminum extrusion gray base panels and black laminate top with locking storage.
- Overall dimensions approximately: 64.75" wide x 33.407" deep x 40" high.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.

Counter Kit 135 Rectangle Counter

- Freestanding counter constructed of aluminum extrusion gray base panels and black laminate top and locking storage.
- Dimensions: 48" wide x 24" deep x 40" high.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.

Counter Kit 137 Rectangle Counter with Display Case Top

- Freestanding counter constructed of aluminum extrusion gray base panels and a clear plex top section and locking storage.
- Dimensions: 38.25" wide x 18.875" deep x 40" high.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.
Midwest Foodservice Expo 2020
Wisconsin Center, March 9-11, 2020

Counter Kit 138 Full View Display Case

- Freestanding case has plex top, front, sides with two interior plexi shelves, lights and locks.
- Dimensions approximately: 72" wide x 24" deep x 40" high.
- Rentals include: material handling, installation and dismantle of exhibit only.

Hybrid Pro Modular Counter 01

Featuring accessible storage with locking doorstop laminated accent panel cover.
- Dimensions approximately: 39.38"W x 39.38"H x 17.75"D
- 301 lbs.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.

Hybrid Pro Modular Counter 02

Featuring accessible storage with locking doors, white laminate siding and center backlit cabinet.
- Dimensions approximately: 70.88"W x 39.38"H x 23.63"D
- 489 lbs.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.
Hybrid Pro Modular Counter 09

Featuring accessible storage with locking doors, white laminate exterior with center backlit vinyl graphic.
- Dimensions approximately: 46"W x 37.5"H x 23"D 370 lbs.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.

Hybrid Pro Modular Counter 10

Featuring accessible storage with locking doors, white laminate exterior with center backlit vinyl graphic.
- Dimensions approximately: 64"W x 37.5"H x 30"D 486 lbs.
- Rentals include: graphic, material handling, installation and dismantle of exhibit only.
Midwest Foodservice Expo 2020
Wisconsin Center, March 9-11, 2020

Inline Kit 1102 (DK 102) Floor Standing Hardwall Display

Aluminum extrusion frame with cool gray sintra infill panels.
- Dimensions approximately: 10ft wide x 8ft high.
- Standard carpet color selection.
- Rentals include: standard carpeting, visqueen, padding, graphic, material handling, installation and dismantle of exhibit only.

Formulate Master 10ft VC1 Vertical Curve Fabric Backwall Kit 1105

The Formulate® VC1 Vertical Curve 10ft Fabric Display.
- Dimensions approximately: 114.07"W x 92.08"H x 23.96"D 49lbs.
- Rentals include: standard carpeting, visqueen, padding, graphic, material handling, installation and dismantle of exhibit only.
Vector Frame Master 10Ft Modular Backwall Kit 1115

Kit 15 features push-fit fabric graphics, an easy-to-assemble extrusion frame with curved corners and rigid graphic wing accents. The center panel is ILLUMINATED!

- Dimensions approximately: 112''W x 95''H x 19.75''D 111 lbs.
- Rentals include: standard carpeting, visqueen, padding, graphic, material handling, installation and dismantle of exhibit only.

NOT Included: electrical service and electrical labor to install lights.

Hybrid Pro 10ft Modular Backwall Kit 1103

Hybrid Pro™ Modular Kit 1103 features high quality, push-fit graphics created with top-of-the-line technology, coupled with sturdy aluminum frames that are built to last. This display kit features a monitor mount and locking storage counter that can be further customized with graphics, as well as a fabric canopy and an illuminated panel to capture the attention of your audience.

- Dimensions approximately: 111.63''W x 94.75''H x 30.38''D 396 lbs.
- Rentals include: standard carpeting, visqueen, padding, foreground counter, background counter, graphics, material handling, installation and dismantle of exhibit only.

NOT Included: Electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.
Hybrid Pro 10ft Modular Backwall Kit 1106

Hybrid Pro™ Modular Kit 06 features two monitor mounts, backwall counters with lockable storage, and LED display lighting to illuminate custom, push-fit SEG graphics.

- Dimensions approximately: 118.63"W x 94.75"H x 29.5"D 282 lbs.
- Rentals include: standard carpeting, visqueen, padding, 2 background counters, graphics, material handling, installation and dismantle of exhibit only.

NOT Included: Electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.
Midwest Foodservice Expo 2020
Wisconsin Center, March 9-11, 2020

 Inline Kit 2367 (DK367) 20ft Hardwall Display

Aluminum extrusion frame with cool gray sintra infill panels.
- 2 meter back wall counter with sliding doors.
- (2) 2 meter shelves.
- Dimensions approximately: 20’W x 8’H.
- Rentals include: standard carpeting, visqueen, padding, counter, graphic, material handling, installation and dismantle of exhibit only.

 Formulate Master 20ft WH1 Horizontal Curve Fabric Backwall Kit 2390

Formulate 20 WV1 combines a stretch zipper pillowcase fabric graphic with a simple aluminum tube frame to provide unique design.
- Dimensions approximately: 231.99”W x 92.11”H x 23.87”D 150 lbs.
- Rentals include: standard carpeting, visqueen, padding, graphic, material handling, installation and dismantle of exhibit only.
**Formulate Master 20ft WS1 Straight Frame Fabric Backwall Kit 2395**

The Formulate® 20ft Master Straight backwall incorporates a sleek, straight aluminum frame with a zipper pillowcase fabric graphic to create a sharp, bold backwall.

- Dimensions approximately: 235"W x 92.49"H x 17.72"D 117 lbs.
- Rentals include: standard carpeting, visqueen, padding, graphic, material handling, installation and dismantle of exhibit only.

**Hybrid Pro 20ft Modular Backwall Kit 2311**

Hybrid Pro™ Modular Kit 11 combines sturdy aluminum frames, custom SEG graphics and monitor mounts with backwall counters with locking storage.

- Dimensions approximately: 222.75"W x 94.75"H x 19.63"D 835lbs.
- Rentals include: standard carpeting, visqueen, padding, 2 foreground counters, 2 background counters, graphics, material handling, installation and dismantle of exhibit only.

*NOT Included: Electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.*
Hybrid Pro 20ft Modular Backwall Kit 2314

Hybrid Pro™ Modular Kit 14 features monitor mounts and backwall counters with locking storage.

- Dimensions approximately: 225.13"W x 94.75"H x 41.69"D 464 lbs.
- Rentals include: standard carpeting, visqueen, padding, 3 background counters, foreground counter, graphics, material handling, installation and dismantle of exhibit only.

NOT Included: Electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.

Hybrid Pro 20ft Modular Backwall Kit 2316

Hybrid Pro™ Modular Kit 16 features a heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics. Monitor mounts and backwall counters add functionality and locking storage, while dual slot wall features provide ample room for displaying products. LED display lighting accent the slot walls and illuminate the display.

- Dimensions approximately: 232.38"W x 94.5"H x 37.5"D 658 lbs.
- Rentals include: standard carpeting, visqueen, padding, 3 background counters, foreground counter graphic, material handling, installation and dismantle of exhibit only.

NOT Included: Electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.
Island Kit 4087 20ft x 20ft Island Display (Innovative Control Solutions)

Brushed aluminum extrusion creating a center tower and two side panels with gray infill panels. Includes six stem lights, counter kit 129.
- Dimensions approximately: 20ft x 20ft x 12ft or 16ft high.
- Rentals include: standard carpeting, visqueen, padding, graphic, and material handling.

NOT Included: Labor to install & dismantle exhibit, electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.

Hybrid Pro 20 x 20 Modular Island Kit 4017

Hybrid Pro™ Modular Kit 17 features a heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics. A 15’ 9” central tower, and two curved side arms. A trio of kiosks combining dual monitor mounts, rigid display panels and counters with locking storage. LED display lighting atop the central tower illuminates.
- Dimensions approximately: 240"W x 189"H x 240"D 1353 lbs.
- Rentals include: standard carpeting, visqueen, padding, 3 counters, stem lights, graphic, and material handling.

NOT Included: Labor to install & dismantle exhibit, electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.
Hybrid Pro 20x20 Modular Island Kit 4018

Hybrid Pro™ Modular Kit 18 features a square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics. The structure, standing 11’ 10” tall and topped with LED display lights. A counter with locking storage and literature racks provide functionality and room to display literature and sales pieces.

- Dimensions approximately: 153.5”W x 141.75”H x 153.5”D 1083 lbs.
- Rentals include: standard carpeting, visqueen, padding, 3 counters, graphics, and material handling.

NOT Included: Labor to install & dismantle exhibit, electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.

Double Deck System

Hybrid Pro™ Modular Kit 18 features a square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics. The structure, standing 11’ 10” tall and topped with LED display lights. A counter with locking storage and literature racks provide functionality and room to display literature and sales pieces.

- Dimensions approximately: 153.5”W x 141.75”H x 153.5”D 1083 lbs.
- Rentals include: standard carpeting, visqueen, padding, graphic, and material handling.

NOT Included: Labor to install & dismantle exhibit, electronic/audio visual equipment (Please call Valley for available audio visual equipment), electrical service and electrical labor to install lights.
Midwest Foodservice Expo 2020
Wisconsin Center, March 9-11, 2020

Tree House Room

The Formulate™ Tree House is 15 ft in diameter, 8 ft tall and features two 7 ft tall doorways, encouraging traffic flow through the structure.
- Dimensions approximately: 180"W x 96"H
  230 lbs.
- Rentals include: standard carpeting, visqueen, padding, graphic, and material handling.
NOT Included: Labor to install & dismantle exhibit.
Orders with payment in full must be received by January 31, 2020 for discounted prices.

Subtotal

10% Sales Tax

Total

Must include Recap of Cost and Payment Form along with order form.

**Midwest Foodservice Expo 2020**

**Wisconsin Center, March 9-11, 2020**

### PORTABLE MODULAR DISPLAY ORDER FORM

**Exhibiting Company Name:**

**Booth Number(s):**

**Register Here for Online Ordering...**

http://valleynexpodisplays.com/page/register

**EMAIL: EVENTS@VALLEYNEXPODISPLAYS.COM**

**FAX: 815.873.1544**

**4950 AMERICAN ROAD · ROCKFORD, IL 61109 · PHONE: 815.873.1500 · FAX: 815.873.1544**

All orders subject to availability of equipment. All display rentals include graphic. All 10Ft, 20Ft and 20' x 20 Displays include standard carpeting, visqueen, padding, and material handling.

Electrical service and labor to install lights are not included. Graphic taxes and outbound shipping of your purchased graphic from the event are not included. 20' x 20 Displays do not included labor to install or dismantle, please refer to the labor order form in this kit for cost and to order.

### Counter Options

<table>
<thead>
<tr>
<th>Kit#</th>
<th>Description</th>
<th>Rental Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>129</td>
<td>Fan Counter</td>
<td>$1,524.20</td>
</tr>
<tr>
<td>135</td>
<td>Rectangle Counter</td>
<td>$965.25</td>
</tr>
<tr>
<td>137</td>
<td>Rectangle Counter w/Display</td>
<td>$1,062.40</td>
</tr>
<tr>
<td>138</td>
<td>Full View Display Counter</td>
<td>$1,047.80</td>
</tr>
<tr>
<td>001</td>
<td>Hybrid Pro Modular Counter 01</td>
<td>$2,242.10</td>
</tr>
<tr>
<td>002</td>
<td>Hybrid Pro Modular Counter 02</td>
<td>$3,044.85</td>
</tr>
<tr>
<td>009</td>
<td>Hybrid Pro Modular Counter 09</td>
<td>$2,588.60</td>
</tr>
<tr>
<td>010</td>
<td>Hybrid Pro Modular Counter 10</td>
<td>$3,622.30</td>
</tr>
</tbody>
</table>

### 10FT Displays

<table>
<thead>
<tr>
<th>Kit#</th>
<th>Description</th>
<th>Rental Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1102</td>
<td>Inline Floor Standing Hardwall</td>
<td>$2,533.15</td>
</tr>
<tr>
<td>1105</td>
<td>Formulate Master 10ft VC1 Vertical Curve Fabric Backwall</td>
<td>$1,268.15</td>
</tr>
<tr>
<td>1115</td>
<td>Vector Frame Master 10Ft Modular Backwall Kit 15</td>
<td>$3,766.80</td>
</tr>
<tr>
<td>1103</td>
<td>Hybrid Pro 10ft Modular Backwall Kit 03</td>
<td>$10,233.90</td>
</tr>
<tr>
<td>1106</td>
<td>Hybrid Pro 10ft Modular Backwall Kit 06</td>
<td>$5,817.30</td>
</tr>
</tbody>
</table>

### 20FT Displays

<table>
<thead>
<tr>
<th>Kit#</th>
<th>Description</th>
<th>Rental Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2367</td>
<td>Inline 20 Ft Hardwall w/Counter</td>
<td>$6,158.40</td>
</tr>
<tr>
<td>2390</td>
<td>Formulate Master 20ft WV1 Vertical Curve Fabric Backwall</td>
<td>$3,085.55</td>
</tr>
<tr>
<td>2395</td>
<td>Formulate Master 20ft WV1 Vertical Straight Fabric Backwall</td>
<td>$2,798.75</td>
</tr>
<tr>
<td>2311</td>
<td>Hybrid Pro 20ft Modular Backwall Kit 11</td>
<td>$19,689.65</td>
</tr>
<tr>
<td>2314</td>
<td>Hybrid Pro 20ft Modular Backwall Kit 14</td>
<td>$13,726.70</td>
</tr>
<tr>
<td>2316</td>
<td>Hybrid Pro 20ft Modular Backwall Kit 16</td>
<td>$15,501.20</td>
</tr>
</tbody>
</table>

### 20' x 20' Displays

<table>
<thead>
<tr>
<th>Kit#</th>
<th>Description</th>
<th>Rental Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4087*</td>
<td>Island 20 x 20 Ft Display</td>
<td>$15,478.70</td>
</tr>
<tr>
<td>4017*</td>
<td>Hybrid Pro 20s20 Modular Island Kit 17</td>
<td>$18,446.00</td>
</tr>
<tr>
<td>4018*</td>
<td>Hybrid Pro 20x20 Modular Island Kit 18</td>
<td>$17,242.70</td>
</tr>
<tr>
<td>DDS</td>
<td>Double Deck System</td>
<td>$57,633.70</td>
</tr>
<tr>
<td>THR</td>
<td>Tree House Room</td>
<td>$16,332.40</td>
</tr>
</tbody>
</table>

### Color Selection for Standard Carpeting (10Ft, 20Ft, and 20' x 20' Displays ONLY)

- [ ] Blue
- [ ] Green
- [ ] Black
- [ ] Burgundy
- [ ] Red
- [ ] Gray

<table>
<thead>
<tr>
<th>Kit #</th>
<th>Qty</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>

*Kit that include lighting

<table>
<thead>
<tr>
<th>Subtotal</th>
<th>$</th>
</tr>
</thead>
<tbody>
<tr>
<td>10% Sales Tax</td>
<td>$</td>
</tr>
<tr>
<td>Total</td>
<td>$</td>
</tr>
</tbody>
</table>

Register Here for Online Ordering... www.valleynexpodisplays.com