

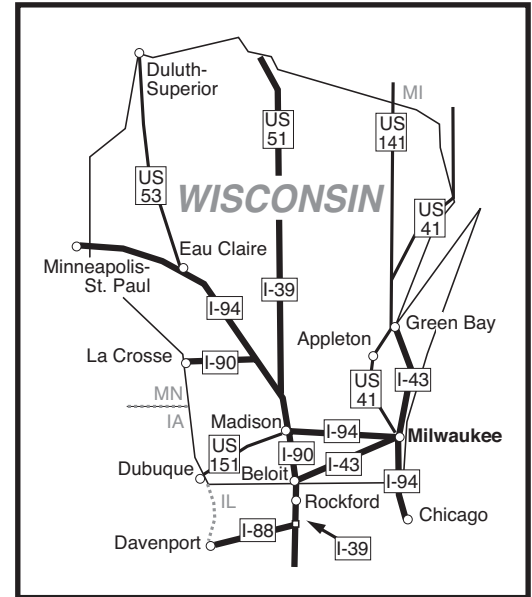
Getting to the Wisconsin Center from:

NORTH: Take I-43 heading south. Take Exit 72E (right) for Highland Ave./11th St. Merge onto N. 11th St. Turn left onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. 4th St. and W. Wisconsin Ave.

WEST: Take I-94 heading east. Take Exit 1H (right) toward St. Paul Ave./James Lovell St. and then merge to the left onto James Lovell St. Turn right onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. 4th St. and W. Wisconsin Ave.

SOUTH/AIRPORT: Take I-43/I-94 heading north. Take Exit 72A (right) toward Michigan St./10th St. Veer slight left onto 10th St. Turn right onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. 4th St. and W. Wisconsin Ave.

IMPORTANT NOTE: The entrance ramp to the loading dock area is located on N. 6th St. between W. Wells St. and W. Kilbourn Ave. If using GPS, the actual dock entrance address is 850 N. 6th Street, Milwaukee, WI 53203.



**The
Wisconsin
Center**

400 West
Wisconsin
Avenue

Milwaukee, WI
53203

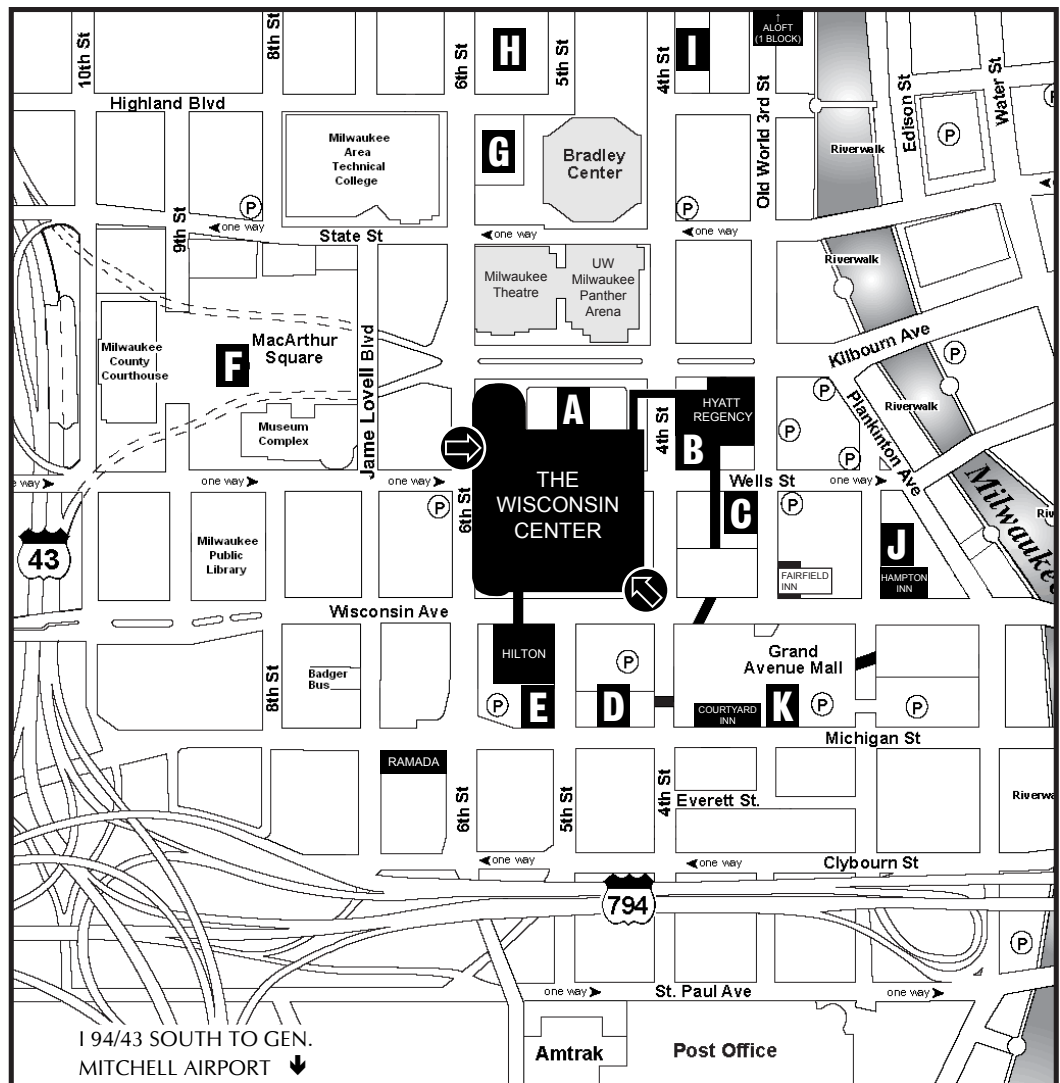


**= MAIN
ENTRANCE TO
THE CENTER AT
THE CORNER OF
4TH STREET AND
W. WISCONSIN
AVENUE**



**= RAMP
ENTRANCE TO
THE LOADING
DOCK AREA ON
6TH STREET**

NOTE: Letter symbols (A thru K) on this map are keyed to parking guide on the following page.





Phone: 608.270.9950 or 800.589.3211 • Fax: 608.270.9960

www.everythingfoodservice.org

The Wisconsin Center • Milwaukee, WI

Downtown Parking Guide

Milwaukee's downtown now offers free street parking on Saturdays and Sundays, subject to posted time limits. Most spaces near the Wisconsin Center and other Wisconsin Center District facilities have two-hour limits. A sampling of some of the area's larger public parking facilities (shown below) are keyed to the map on the previous page. Rates and availability vary. In addition to the facilities noted below, the downtown area offers numerous other parking structures and surface lots all within walking distance to the Wisconsin Center.

KEY FACILITY DESCRIPTION & LOCATION

- A. Wisconsin Center District Parking • 414.908.6000**
500 W Wells St. • Enter in the Wisconsin Center underpass (Wells St. between 4th St. & 6th St.)
Surface lot • Capacity: 200+ spaces
This lot is most convenient to the Wisconsin Center, U.S. Cellular Arena and Milwaukee Auditorium.
Video security system, lighting and high visibility.
-
- B. Isaac's Parking • 414.271.3858**
330 W Wells St. • Located on 4th St. between Kilbourn Ave. & Wells St. - adjacent to Hyatt Regency
Above ground structure • Capacity: 725 spaces - vans accepted
Connected by skywalk to the Wisconsin Center (access varies by event), Hyatt Regency and Grand Avenue Mall.
-
- C. Federal Plaza • 414-765-0931**
Located at 3rd St. & Wells St. - adjacent to Reuss Federal Plaza
Above ground structure • Capacity: 600+ spaces - limited
-
- D. Convention Center Ramp • 414.431-6555**
615 N. 4th St. • Located on Michigan St. between 4th and 5th St.
Above ground structure • Capacity: 700+ spaces - limited
-
- E. Hilton Milwaukee City Center • 414.273-7241**
509 W. Wisconsin Ave.
Above ground structure • Capacity: 860+ spaces
-
- F. MacArthur Square Parking • 414.273-7241**
Enter on 7th St. (overlooking WCD complex)
Underground structure • Capacity: 1400+ spaces
Weather protected parking and 24 hour roving security seven days a week.
-
- G. Bradley Center Parking • 414.227.0892**
1030 N 6th St. • Located on 6th St. & Highland Ave.
Above ground structure • Capacity: 750+ spaces
-
- H. Amber Lot • 414.291-3685**
1128 N. 6th St. • Located at 6th St. & Juneau Ave.
Surface lot • Capacity: 400+ spaces
-
- I. 4th & Highland Garage • 414.273.7241**
324 W. Highland Ave.
Above ground structure • Capacity: 900+ spaces
-
- J. 2nd Street / Plankinton Garage • 414.273-7241**
742 N. 2nd St.
Above ground structure • Capacity: 490+ spaces
-
- K. Grand Avenue Mall Parking • 414-347-1344**
Entrances located on both Plankinton Ave. and 2nd St. (below structure)
Above ground structure • Capacity: 1900 spaces
Convenient and weather protected, with 24 hour roving security seven days a week. Connected by skywalk to the Hyatt Regency hotel and Wisconsin Center.