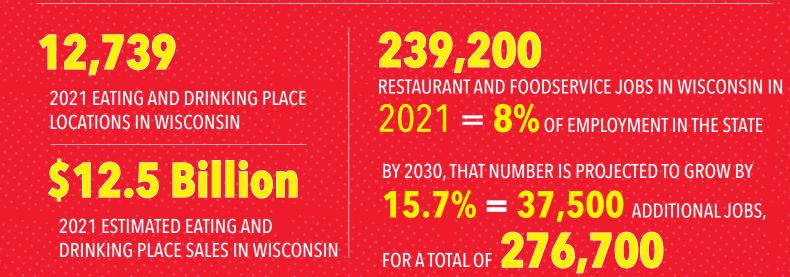
WISCONSIN RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Wisconsin's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.



A thriving restaurant industry benefits the entire Wisconsin economy.

- EVERY ADDITIONAL DOLLAR SPENT IN WISCONSIN'S RESTAURANTS CONTRIBUTES **\$2.05** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN WISCONSIN'S RESTAURANTS GENERATES 22.4 JOBS IN THE STATE ECONOMY.





