

WISCONSIN

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Wisconsin's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

12,739

2021 EATING AND DRINKING PLACE
LOCATIONS IN WISCONSIN

\$12.5 Billion

2021 ESTIMATED EATING AND
DRINKING PLACE SALES IN WISCONSIN

239,200

RESTAURANT AND FOODSERVICE JOBS IN WISCONSIN IN

2021 = 8% OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY

15.7% = 37,500 ADDITIONAL JOBS,

FOR A TOTAL OF **276,700**

A thriving restaurant industry benefits the entire Wisconsin economy.

- EVERY ADDITIONAL DOLLAR SPENT IN WISCONSIN'S RESTAURANTS CONTRIBUTES **\$2.05** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN WISCONSIN'S RESTAURANTS GENERATES **22.4** JOBS IN THE STATE ECONOMY.

