



Supported by



Always at your table



November 16, 2021



7 Key Expectations of Gen Z Employees That Must Be Addressed

Individuals belonging to Generation Z are those who are born between the mid-'90s and early 2000. Unlike their predecessors, i.e. the millennials, Gen Z'ers are raised in the lap of technological advancements. This is one of the reasons why they are often referred to as iGens.

Having an inclusive mindset that is willing to learn new things and the constant search for challenges makes Gen Z more unique and impressive. For this reason, they have higher expectations compared to the former generations, especially when it comes to their career. That is why, as an

employer, if you can understand and act on their expectations, you can harness the best out of this tech-savvy generation of workers to achieve goals together.

Source: Vantage Circle



Win at Winter Holiday Catering: Don't Let Operational and Culinary Challenges Leave You in the Cold

Holiday season is make-or-break time for most restaurants. While sales may be brisk right now compared to last year, don't underestimate the potential of catering.

Everything starts on the operational side. Create a menu that's innovative but easy to execute. This lets you plan labor, prep space and logistics—all key to protecting brand integrity when products leave the restaurant.

Source: Gordon Food Service Contributors



READ FULL STORY 

Top 3 Reasons **Why People Like to Work in the Restaurant/Hospitality Industry.**

-  **Fun work environment**
"I put smiles on people's faces."
-  **Amazing co-workers**
"The community that is created both in the kitchen and with customers."
-  **Interacting with different people every day**
"I love interacting with customers and making them happy by delivering quality food."

Market Research: How to Best Build Winning Teams

The Wisconsin Restaurant Association conducted a recent survey to understand how employees within the restaurant and hospitality industry feel about their jobs, what they value in an employer and what motivates them.

Take a look at the key findings that could help you battle absenteeism, high turnover and build a great team.

Source: Wisconsin Restaurant Association

READ FULL STORY 

5 Easy Ways to Get Started With Recruitment Marketing

There's no *one* aspect of your business that gives prospective employees a good idea of who you are, what you stand for, and what you have to offer. That's where recruitment marketing comes in.

Recruitment marketing can help you weave all the pieces that make your company unique into a comprehensive strategy that gets your business seen by the right talent, in the right places, at the right time.

Source: Stephanie Heitman, CareerPlug Guest Contributor



READ FULL STORY 



Labor and Staffing: 4 Ways to Hire and Retain Staff

Call it a labor shortage. Call it The Great Resignation. Whatever the name, no one knows when the restaurant staffing crisis will end. For now, a smart path is focusing on the employees you have to meet their needs and yours. Read on for several areas operators can address to bolster employment now and in the future.

Source: Gordon Food Service Contributors

READ FULL STORY 

WRA Member Benefit: Provide Your Team with Unlimited Virtual Health Visits

- Unlimited virtual visits for mental health and medical

- Just \$9/month/employee
- No copay
- No health insurance requirement



Your INDUSTRY. Your ASSOCIATION. Your COMMUNITY.

Have a question for the Wisconsin Restaurant Association team? Not a WRA member and interested in learning more?

[Ask WRA](#)

[More Info](#)

[Join Us](#)



This is a communication from

Wisconsin Restaurant Association

2801 Fish Hatchery Road
Madison, WI 53713
608.270.9950 • 800.589.3211
wirerestaurant.org

Connect with Us:



[Open Unsubscribe](#)