

# JOIN US!

Supplier membership levels allow you to choose what's right for your budget & goals.









# YOUR **INDUSTRY.** YOUR **COMMUNITY.** YOUR **ASSOCIATION.**

The Wisconsin Restaurant Association is the state's top organization that actively supports and advocates for the foodservice & hospitality industry.

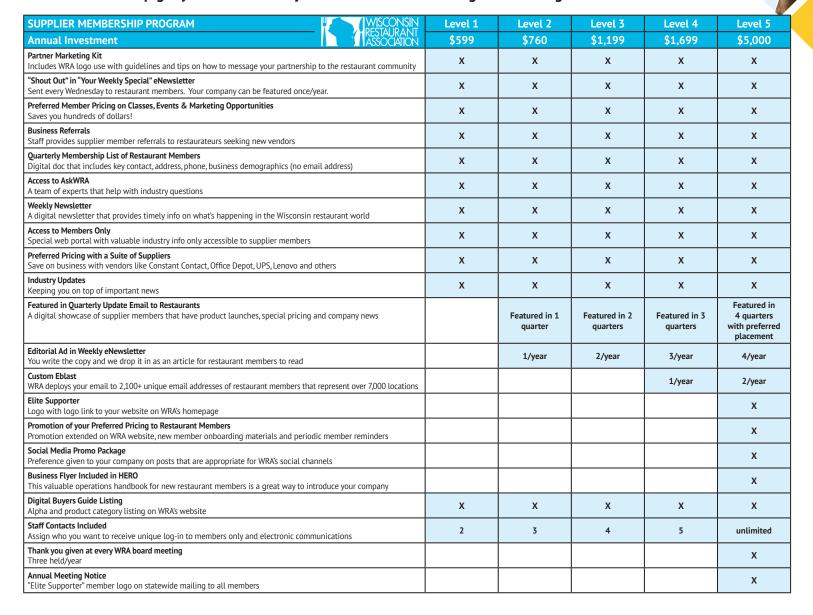
WRA represents every size and style of foodservice establishment all across our great state. And we value our supplier member partners from across the country that sell to and service our industry.

Our mission is simple. We're 100% focused on helping our members be strong, educated and relevant in today's changing market. We give our industry a collective voice and platform to be great operators.

When you're a member of WRA, you're communicating to food and beverage professionals that you care about the restaurant and hospitality industry.

Our membership tiers are structured as sales and marketing packages to choose from that fit your business goals as well as budget.

WRA is here to help get you in front of buyers for thousands of eating and drinking establishments!





## Membership means community.

## **Restaurant Members**

Wisconsin based businesses that are eating and drinking establishments.

• Quick Service

• Hotels/Motels/Resorts

• Drive-thrus

Bakeries

- Fine Dining
- Supper Clubs
- Family/Casual
- Bars/Taverns/Lounges
- Sporting & Entertainment Venues
- Event Facilities/Caterers
- And all of the other great niche markets

## Supplier Members

Businesses across the country that sell to and service the foodservice industry.

- Food & Beverage
- Business Services
- Food Safety & Sanitation
- Furniture & Decor
- Paper Products & Disposables
- Marketing & Social Media
- And hundreds of other products and services

- Equipment & Supplies
- Technology & POS
- Sustainability



## **Explore some benefits waiting for you**

Examples of Just Some of WRA's Amazing Benefits

Quarterly membership list of eating and drinking establishments

### Membership pays for itself.

Depending on which membership level you choose, you'll get the opportunity to connect with restaurant owners/operators in a variety of ways, showcase your brand and be top of mind when Wisconsin buyers are making their purchasing decisions.

**Business referrals** 

Invaluable industry updates

**Online Buyers Guide** 

**Partner Marketing Kit** 

**Eblasts promoting your company** 

## An Investment In Your Industry's Future.

Every dollar of membership dues is reinvested in the restaurant and hospitality industry to ensure a strong future for both eating & drinking places as well as their suppliers.

Successful restaurants make for a strong industry. The Wisconsin Restaurant Association supports individual restaurants with the information and services they need to run successful businesses. And the Association helps keep the restaurant industry strong through advocacy, education and communication.

By supporting the Wisconsin Restaurant Association, you are helping to support the entire restaurant industry in Wisconsin, keeping it strong and vibrant.



## Membership makes sense.

- 1. Check out the **membership benefits chart** to choose the level that's best for you.
  - 2. Complete your membership application and submit with payment.
    - 3. After your application is processed, **membership onboarding materials** will begin being sent to you.

wra@wirestaurant.org

Wisconsin Restaurant Association direct: 608.270.9950

An investment in your industry's future.

Every dollar of membership dues is reinvested in the industry.



